I chronicle Africa's success stories and track its richest people.

Mfonobong Nsehe Contributor ©

Africran Edutainment Company

Ubongo Wins Next Billion EdTech Prize

Ubongo, a Tanzanian-based company which creates fun, localized and multi-platform educational media that reaches millions of African families through television and the web, has won the Next Billion Edtech Prize, an award launched by The Varkey Foundation to recognize innovative technology that can have an impact on education in low-income and emerging world countries.
Ubongo was voted for by delegates at the 2019 edition of the Global Education & Skills Forum from three startup finalists, which include PraxiLabs, and Dost. All three winners will be awarded $25,000.

Ubongo was founded in 2013 by Nisha Ligon in Dar es Salaam, Tanzania, and looks to bring kids a fun, engaging way to learn, on the technology that they already have. Ubongo accomplishes this by leveraging the power of entertainment, language and socio-emotional skills. Ubongo Kids broadcasts in Kiswahili interfere, language, and socio-emotional skills. Ubongo Kids broadcasts in Kiswahili while a sister show, Akili and Me, helps 3-6 year olds develop numeracy, pre-literacy, language, and social-emotional skills. Ubongo Kids broadcasts in Kiswahili, while a sister show, Akili and Me, helps 3-6 year olds develop numeracy, pre-literacy, language, and social-emotional skills.

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I previously worked as a reporter for Business Daily, Kenya's largest business newspaper. Now I travel across Africa, helping FORBES track the richest people on the continent. Read More...