Zone·tv™ and Ubongo Work Together to Bring World Class Children’s Brands and Shows to the Playground Channel on Zone·ify™

Recent Posts
Zone·tv™ and One World Digital Journey Together to Deliver Motorcycle and Auto Shows for MOTORS Channel on Zone·ify™
Zone·tv™ and Ubongo Work Together to Bring World Class Children’s Brands and Shows to the Playground Channel on Zone·ify™
Zone·ify™ is on Fire... Amazon Fire TV that is!
TORONTO, CA – September 25, 2019 – Zone-tv brings exciting new programming to its zone-ify multi-channel video service in a licensing agreement with Ubongo. Included in the agreement is video programming for children that can be found on zone-ify's Playground channel.

As Africa's leading edutainment company, Ubongo creates fun, localised and multi-platform educational media that reaches millions of families. Ubongo's programs significantly improve school readiness and learning outcomes for kids, and also promote social and behavioural change for kids, caregivers and educators.

“Zone-tv is pleased to be working with Ubongo.” said Jeff Weber, CEO of zone-tv.
“Their edutainment video content is world class and will bring a lot of exciting and educational new programming for children on zone·ify’s Playground channel.”

“Zone·tv is an innovative solution for today's TV audience, and we are excited to join the Zone·ify family and reach even more children with our fun educational shows,” said Iman Lipumba, Marketing Manager of Ubongo.

Zone·ify’s Playground channel engages young children to read and enjoy entertaining videos with positive family values. Kids can check out fun characters, read exciting stories, or engage in learning exercises.

Zone·ify is powered by zone·tv's Studio (cloud-based video curation and programming platform), using proprietary software and machine learning algorithms developed by zone·tv. The experience is designed to be a linear-like experience, like Pandora for video – delivering stories based on what the individual viewer wants to see. The robust tools seamlessly create intelligent, personally curated, automated and highly engaging thematic linear channels that help viewers discover content that appeals to their own sensibilities.

Zone·ify is a unique and engaging experience that consists of beautifully curated content that is personalized and predictive for the ultimate viewing experience.

About zone·tv™

Zone·tv bridges the gap between technology and engaging programming with its innovative technology solution offering a best-in-class, convenient and highly personalized viewer experience. The zone·tv™ Studio suite of tools allows any video service provider to create personalized thematic channels.
with their own content. Zone·tv uses its own zone·tv™ Studio tools to create the zone·ify multi-channel video service, an unprecedented linear-like viewing experience, powered by A.I. Its proprietary software architecture combined with an 8,000+ hour content library has powered the company's monumental growth. Zone·tv has become the largest provider of thematic subscription video on demand services in North America with more than 28 SVOD channels.

Its diverse programming can be seen on, Comcast Xfinity, X1, DIRECTV, Rogers Ignite TV, CenturyLink Prism TV, AT&T U-verse, TELUS Optik TV, Bell Fibe TV, Frontier Vantage, Armstrong Cable and others. The company has offices in Toronto, Canada and Los Angeles, California.

Get zone·ify directly on the App Stores or online at www.zoneify.tv

For more information about our company, visit www.zone.tv.

Zone·ify is available direct to consumers on:

---

About Ubongo

Ubongo is Africa’s leading producer of kids’ edutainment. As a non-profit social enterprise, they create fun, localized and multi-platform educational content that helps kids learn, and leverage their learning to change their lives. Ubongo reaches millions of families across Africa through accessible technologies like TV, radio and mobile phones. Learn more about Ubongo at www.ubongo.org

-------------
All zone·tv press inquiries should be directed to:

—

Zone·tv Media Relations
mediarelations@zone.tv