Job Description: Broadcast Manager (Francophone Africa)

Reports to: Chief Business Officer

Work with us to scale Ubongo’s content and impact across Africa.

Ubongo is a social enterprise that creates fun, localized edutainment for learners in Africa. We produce the TV series, Ubongo Kids & Akili and Me, along with a suite of multi-platform learning products from radio to apps. We leverage the power of entertainment, the reach of mass media, and the connectivity of mobile technology to give learners in Africa a new way to learn. Both shows are on national TV across Africa, and we are expanding across the entire continent. We currently broadcast in over 31 countries in Swahili, English, French, Kinyarwanda, and need support managing this expansion. We work with a number of TV and Radio broadcasters, as well as partners, who help us distribute our edutainment to reach millions of families across the continent.

We’re looking for a full time Broadcast Manager to oversee our partnership, content delivery and broadcast with TV, radio and streaming platforms across Africa, and globally. The job will ideally be based in Abidjan, Ivory Coast.

AS UBONGO’S BROADCAST MANAGER, SOME OF THE FIRST CHALLENGES YOU WILL NEED TO TACKLE ARE:

- Build relationships with broadcast partners and expand the distribution of Ubongo content across francophone Africa including Ivory Coast, Senegal, Congo, Central African Republic and more. Negotiate terms and sign contracts with VOD partners who would like to license our french content for various platforms.
- Implement a system to coordinate all TV broadcast schedules. You will have to manage and schedule Ubongo edutainment with broadcasters and keep track of shows aired to ensure content is broadcast according to schedule.
- Develop a dashboard to track viewership numbers and episodes broadcast by broadcasters in multiple countries on a weekly, monthly and quarterly basis.
- Develop a system for content quality assurance and delivery to TV stations and VOD partners around the world. This will need to include episodes formatted to broadcasters' specifications, promos, and marketing materials in various formats and languages.
- Manage contracts with broadcasters to ensure the terms and conditions are met by both parties.
- Collect receivables from broadcast partners. Keep track of any sponsorship or advertisements that appear in Ubongo's slot and make sure any revenues generated are either collected from the broadcaster or shared.
TO BE A MATCH, YOU’LL NEED TO BE:

- Ready and able to take on all the challenges listed above (and many more, down the line) as we scale across the continent! This probably means you’ll have an education background in project management or similar degree, and significant management experience within a dynamic and growing company, but we’re more interested in your ability to get the job done than your qualifications.
- Someone with lots of attention to detail. You’ll be quality assuring all content before it goes to broadcast, and executing on detailed and different specifications for each market and partner.
- A task juggler. There is a LOT going on at Ubongo, and your job is to help bring out the order in the madness.
- Fluent in English and French.
- Super with systems and processes - not just in using them, but also creating them.
- Tech-savvy and able to quickly figure out new software and systems. You might also have to edit sound and videos in Logic and Final Cut Pro (although this is not a prerequisite). We also use a range of different cloud based programs to collaborate streamline our work, including Slack, G Suite, Creative Cloud, Workflow Max and others.
- A persistent but empathetic pusher. We’ve got to get things DONE.
- Good at dealing with ambiguity and able to figure things out for yourself.
- Self-motivated, able to work remotely and still be on top of things.
- Willing to speak up for what’s right, when you see wrong, or when you think there might be a better way.
- Honest, trustworthy, transparent and conscientious.
- Someone who loves kids. They’re why we do what we do!

Phew! You made it through that. The good thing is that there are also perks, like watching cartoons at work and health insurance. **APPLY HERE**