

Languages

- We also have content available or in development in Juba Arabic, isiZulu, seSotho, Malagasy
- Average NPS **score of 80 (“excellent”)** where we have been broadcasting for over one year in local languages
- 6 local language YouTube channels with over 320,000 subscribers
- Ubongo content **adapted from Kiswahili to Kinyarwanda and English maintains strong learning outcomes** (Borzekowski 2019)