Languages

- We also have content available or in development in Amharic, Igbo, Malagasy
- Average NPS score of 80 ("excellent") where we have been broadcasting for over one year in local languages
- 9 local language YouTube channels with over 780,000 subscribers
- Ubongo content adapted from Kiswahili to Kinyarwanda and English maintains strong learning outcomes (Borzekowski 2019)