

Languages

- We also have content available or in development in Amharic, Igbo, Malagasy
- Average NPS **score of 80 (“excellent”)** where we have been broadcasting for over one year in local languages
- 9 local language YouTube channels with over 780,000 subscribers
- Ubongo content **adapted from Kiswahili to Kinyarwanda and English maintains strong learning outcomes** (Borzekowski 2019)