

Reach

- Media ratings show Ubongo content regularly viewed and listened to by over **24 million learners**
- **1.3 billion minutes of watch time** on Ubongo's YouTube channels in 2021
- At least **483,009 off-grid and underserved learners reached** through non-broadcast last-mile distribution programs by Ubongo and partners
- Ubongo's programs are available free to audiences on over **63 TV stations** and **21 radio stations**, as well as YouTube and through freely distributed toolkits.